

Sarah * Salvatoriello (säl * vø * tôr * ë * èl * lô)

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WORK EXPERIENCE

Bauer Advertising Sales, Inc. * New York City, NY * May 2005 - Present

Senior Designer, Art Department

Print and web design for all Bauer Magazines: *Life & Style Weekly*, *InTouch Weekly*, *M, J-14*, *Twist*, *First for Women*, *Woman's World* and *Soaps in Depth* |

Worked cooperatively with Marketing Directors and Clients from initial conception to final production to create a wide range of pieces, from custom advertisements to promotional collateral such as Media Kits and websites | Worked with vendors to produce branding pieces and event collateral | Designed, programmed, and maintained the Bauer Publishing public website [bauerpublishing.com.] an internal intranet site [411.baueradsales.com.] and a promotional site for readers of *First for Women* [myfirstforwomen.com]

((garlic)) * New York City, NY * February 2005 - May 2005

Art Director

Art Direction for the award-winning NYC & Company account for Pow Wow, an International Conference held in NYC, and the Summer Breaks 2005 Campaign |

Worked cooperatively with the copywriters the client to create all collateral for the events, including advertising campaigns, brochures, invitations, signage and gift bags

Bauer Publishing * Englewood Cliffs, NJ * December 2004 - February 2005

Graphic Designer

Design and production work for Life&Style Weekly Magazine | Worked cooperatively with the art, photo, and editorial staffs in a fast-paced, deadline-oriented environment to produce a quality weekly publication

CRUNCH Fitness * New York City, NY * November 2004 - December 2004

Creative Intern

Design work for the corporate office and franchised fitness facilities including promotional mailers and in-store signage.

EnkiMedia * Newark, DE * September 2002 - June 2006

Graphic Designer

Design work and consult for a small web design company and their clients including: Drillz 4 Skillz and the Tool Shop Inc.

Admissions Office, University of Delaware * Newark, DE * November 2001 - September 2004

Coordinator of the Blue Hen Ambassador Program,

Student Admissions Assistant

Supervise and train a staff of student ambassadors to prospective students and families

Plan and coordinate large Open House events for the University

Red Herring Design * New York City, NY * January 2004 - February 2004

Design Intern

Design work for clients including:

A&E, the History Channel, and the Kaufman Center

House Industries * Yorklyn, DE * September 2003 - May 2004

Unofficial Intern

Assembling Font Sets

Restoring Photolettering Originals and Negatives

Spending hours "talking type" with the guys

FREELANCE

A wide-range of print design for clients including:

Blender Magazine | **International Bureau of Translations, Inc.** | **Urban Image** |

Center for Historic Architecture and Design | **T.G.I.Friday's** | **University of Delaware**

EDUCATION

University of Delaware

Bachelor of Fine Arts, Class of 2004

Major | **Visual Communications**

Concentration | **Graphic Design**

Minors | **Art History** • **American Material**

Culture Studies

Emphasis | **Illustration**

Study Abroad * London, England * June - July 2003

with visits to designers and studios including: Baseline Magazine |

Vince Frost | Alan Fletcher.

SKILLS

Proficient In:

Adobe InDesign CS2 | Adobe Photoshop CS2 |

Adobe Illustrator CS2 | Adobe ImageReady CS2 |

Adobe GoLive CS2 | Macromedia Dreamweaver MX 2004 |

Macromedia Fireworks MX 2004 | QuarkXPress 6.0 |

Print Design | Web Design | Photography | Illustration

Visit: www.sarahsalv.com for an online portfolio

References available upon request.